

A man in a dark suit and light shirt is shown in profile, looking towards the left. He is holding a glowing, spherical orb in his hands. The orb is bright orange and yellow, with a bright light source inside, creating a lens flare effect. In the background, a world map is visible, with the African continent highlighted in a greenish-blue color. The overall lighting is dark, with the man's face and the orb being the primary light sources.

# Is entrepreneurship thriving on the continent.

*Africans understand that business and trade on the Continent does not necessarily resemble that which we so often see in movies and on television.*

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By Adam Molai

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## **OPINION.**

Africans are used to buying goods at markets, from pavement vendors and at traffic lights. Does this mean that entrepreneurship is thriving on the Continent?

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